



TED STRICKLAND
GOVERNOR
STATE OF OHIO

Executive Order 2009-06S

Establishing the Ohio Complete Count Committee for the 2010 Census

1. **The National Census to be Conducted in 2010 Will Have Direct Economic and Policy Impacts on Ohioans.** The federal government is required by the United States Constitution to count the number of people living in the United States and its territories every ten years. Census data are used by the federal government to allocate more than \$300 billion of federal funds to state and local governments each year. Census data are also used to determine the number of representatives each state will have in the United States House of Representatives and to draw the lines for Congressional districts.
2. **It is Vital to the Interest of Ohioans that All People Living in Ohio be Counted in the 2010 Census.** It is imperative that the census count in Ohio be complete and accurate to ensure that Ohio receives appropriate representation in the United States House of Representatives and the correct amount of federal funding. Individual Ohioans play an important role in the counting process. The most effective way to ensure a complete and efficient count is for all households to respond to the short questionnaires that will be mailed in spring 2010. To count people who may be missed by the mailings, the Census Bureau will set up "Be Counted Sites" where census forms will be available, and Census Bureau employees will go door-to-door in some areas. All people living anywhere in Ohio, whatever their age, ethnicity, citizenship or economic circumstance, must be reached and made aware how important it is for them to be counted.
3. **The Ohio Complete Count Committee is being Established to Lead the Effort for the State to Raise Awareness of the 2010 Census and to Encourage All People Living in Ohio to Participate in the Counting Process.** I hereby order the creation of the Ohio Complete Count Committee (the "Committee"), which shall work with local Complete Count Committees, Census Partners,

community-based organizations and other local and regional entities to design and undertake an awareness and outreach campaign to educate people about the importance of the census and to increase timely and accurate response. The Committee shall also help develop strategies to reach those people living in Ohio who have historically been undercounted or who are difficult to reach due to their location or otherwise. The Committee shall endeavor to identify the most cost-effective approaches to achieving its goals and may solicit financial and in-kind support for the activities it recommends be undertaken.

4. **The Ohio Complete Count Committee will be Representative of Ohio's Diverse Geography and Communities.** The Committee shall be comprised of members appointed by me who have the knowledge, expertise, ability and willingness to reach people living in their communities, to raise awareness of the 2010 Census and to maximize the response by people living in Ohio. Members of the Committee will include representatives of local government, schools, community organizations, faith-based organizations and individuals with experience in communications and grass-roots initiatives. I may appoint additional members as needed to fulfill the mission of the Committee. Members of the Committee shall also include:
 - a. The Treasurer of the State of Ohio, who shall serve as Chair of the Committee;
 - b. The Director of the Ohio Department of Development, who shall serve as Vice-Chair of the Committee and act on behalf of the Chair in his absence;
 - c. The Directors of the Ohio Departments of Transportation, Health, Job & Family Services, and Aging, the Office of Budget and Management and the Governor's Office of Faith-Based and Community Initiatives, the Superintendent of Public Education, and the Chancellor of the Board of Regents or their respective designees;
 - d. One member appointed by the Speaker of the Ohio House of Representatives and one member appointed by the Minority Leader of the Ohio House of Representatives; and
 - e. One member appointed by the President of the Ohio Senate and one member appointed by the Minority Leader of the Ohio Senate.
5. **Governance.** The first meeting of the Committee will be held not later than June 1, 2009. Thereafter, the Chair will call meetings of the Committee as needed. The Committee may establish subcommittees as it finds necessary

and useful to facilitate the work of the Committee. The Chair, in consultation with me, will designate the members of any subcommittees, and the members of such subcommittees need not be members of the full Committee. The Committee shall, from time to time, report to me and to the General Assembly a summary of its activities. The Committee shall complete its work and submit a final report not later than December 31, 2010. The Department of Development shall provide administrative support for the Committee.

6. **Compensation.** Members of the Committee will not be compensated for their participation on the Committee. Committee members may, however, be reimbursed consistent with Executive Orders previously issued and in effect for any reasonable and necessary expenses incurred in conducting the business of the Committee.
7. I signed this Executive Order on April 9, 2009 in Columbus, Ohio, and it will expire on December 31, 2010 unless it is earlier rescinded.



Ted Strickland
Ted Strickland, Governor

ATTEST:

Jennifer Brunner, Secretary of State