

STATE OF OHIO

# Executive Department

OFFICE OF THE GOVERNOR

*Columbus*

## RESOLUTION

**WHEREAS**, in 2013 the State of Ohio first proclaimed Scarlet Letter Saturday, urging Ohioans to avoid using the 13<sup>th</sup> letter of the alphabet on the day of The Game; and

**WHEREAS**, over the years the rivalry has been made richer by the unique styles of the great Ohio-born coaches who have roamed the sidelines in The Game, including Jim Tressel's trademark sweater vest, Bo Schembechler's timeless hat, and Woody Hayes's signature glasses; and

**WHEREAS**, another Ohio-born coach makes his debut this year, bringing his own pleated sense of style to the sidelines, reportedly purchased at Wal-Mart for \$8 a pair; and

**WHEREAS**, his style recalls guys standing around, being very casual and witty on a front porch in a 1991 Dockers commercial, which offended Jerry Seinfeld in the episode *The Phone Message*; and

**WHEREAS**, while the dull, earthly garment may be workplace appropriate for Jake from State Farm, coaches sporting them in a "shirts vs. skins" pickup game should stick to the "shirts" team.

**NOW, THEREFORE, We, John R. Kasich and Mary Taylor, Governor and Lieutenant Governor of the State of Ohio**, do hereby recognize Saturday, November 28<sup>th</sup>, 2015 as

# SCARLET LETTER SATURDAY

throughout Ohio and encourage all Ohioans to avoid using the letter M on this day, and to avoid wearing pleated khakis on this day and all days.

On this 27<sup>th</sup> day of November 2015;



John R. Kasich  
Governor



Mary Taylor  
Lieutenant Governor

