



What is JobsOhio?

JobsOhio is a private, nonprofit corporation designed to lead Ohio's job-creation efforts by singularly focusing on attracting and retaining jobs, with an emphasis on strategic industry sectors in areas of statewide and regional strength. Using a private-sector approach, JobsOhio will work at the speed of business, enabling Ohio to be more nimble and flexible and thus more competitive in its economic development efforts.

Background on the Creation and Progress of JobsOhio

With the goal of revitalizing the state's economy and creating jobs, Governor John Kasich worked with the Ohio General Assembly on House Bill 1, which created the framework for JobsOhio. House Bill 1 was signed into law on February 18, 2011. Articles of incorporation were filed for JobsOhio with the Secretary of State on July 5, 2011 and Governor Kasich announced the JobsOhio Board of Directors at the first board meeting on July 11, 2011.

In the second half of 2011, the JobsOhio and Ohio Department of Development (ODOD) team successfully executed a series of six regional rollouts that highlighted the changes to ODOD and how JobsOhio will function as the lead economic development arm for the state. JobsOhio currently has a staff of fifteen people focused on the task of job creation. The team continues to build the organization while transitioning projects from ODOD.

JobsOhio Board & Leadership

JobsOhio is led by a board of directors that includes key business leaders at some of world's top companies and educational institutions. These executives, all of whom are Ohio residents, understand business and provide the leadership needed to help JobsOhio implement the strategy needed to create jobs in Ohio.

The JobsOhio Board of Directors includes:

- James C. Boland, Vice Chairman, Cleveland Cavaliers
- Steven A. Davis, Chairman of the Board and Chief Executive Officer, Bob Evans Farms, Inc.
- E. Gordon Gee, President, The Ohio State University
- Martin Harris, M.D., Chief Information Officer, The Cleveland Clinic
- Gary Heminger, President and Chief Executive Officer, Marathon Petroleum Corporation
- Larry Kidd, President and Chief Executive Officer, Reliable Staffing Services
- Mark Kvamme, former Director of Job Creation, State of Ohio
- Bob McDonald, Chairman of the Board, President and Chief Executive Officer, Procter & Gamble
- Pam Springer, President and Chief Executive Officer, Manta Media, Inc.

Mark Kvamme, who was appointed by the Board and approved by the Governor as President and Interim Chief Investment Officer leads JobsOhio. Mark has an extensive background in recognizing sound business investments at Sequoia Capital in California, where he led investments in companies such as LinkedIn and Funnyordie.com. Prior to joining Sequoia Capital, Mark was Chairman and CEO of CKS Group, a NASDAQ-listed advertising agency, and was a key executive leading strategy and growth for Apple.

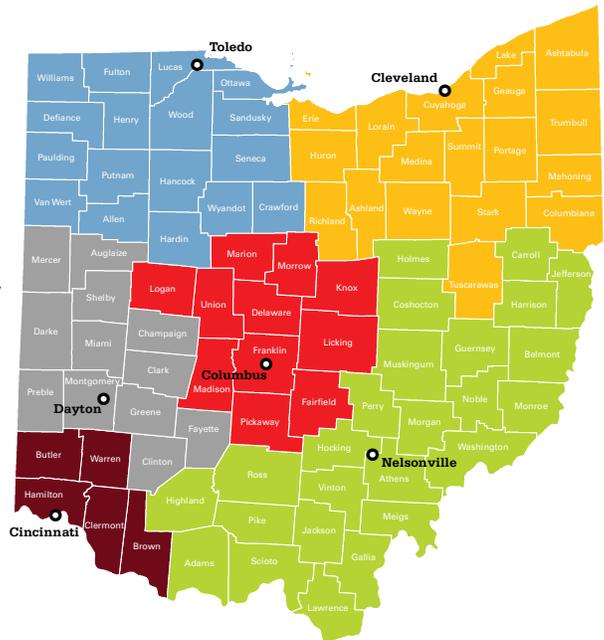


JobsOhio Network

The JobsOhio Network is a regional economic development partnership funded by the Ohio Third Frontier, emphasizing return on investment in collaboration with JobsOhio, to support the shared vision of growing the state's key targeted industries, aiding in job creation and enhancing economic prosperity for Ohio. The Network will support and grow the state's economy, with a heavy focus on technology and innovation. The regional economic development organizations will assist in the attraction, expansion, and retention of businesses for job and wealth creation in the state, helping to promote each region's assets.

JobsOhio Network Organizations include the following:

-  Appalachian Business Council
-  Cincinnati USA Partnership
-  Columbus 2020!
-  Dayton Development Coalition
-  Regional Growth Partnership
-  Team NEO



Final 2011 Job Creation Numbers

Governor Kasich, State of Ohio legislative leadership, the Ohio Department of Development, JobsOhio and the JobsOhio Network partners have worked together on 245 projects in 2011. These projects created and retained more than 82,785 jobs, a total payroll of nearly \$4.8 billion dollars and spurred almost \$3.3 billion in new capital investment.

Total Projects	245
New Jobs Created	21,099
Jobs Retained	61,686
Total Jobs Created & Retained	82,785
New Annual Payroll	\$927,529,929
Retained Annual Payroll	\$3,845,739,949
Total Annual Payroll	\$4,773,269,878
New Capital Investment	\$3,274,803,402

Return on Investment

The Kasich Administration initiated a new tool to measure the state's return on investment for each economic development project. This proprietary tool calculates projected revenue to Ohio resulting from a new capital investment project, less incentives provided. The difference results in the state's ROI – the direct return on investment for incentives provided to the company over time. For 2011 projects, the state will receive a direct return on investment for the 245 project commitments of \$188 million in year one, \$679 million in year three, and over \$2.8 billion in year 10.

**For More Information, Call Us
at (614) 224-6446 or
Visit www.jobs-ohio.com**

