

Executive Department

OFFICE OF THE GOVERNOR

Columbus

RESOLUTION

WHEREAS, Ohio recognizes the rich heritage of the BMW brand, and the company's more than 35-year history within North America, which has been further enriched through the growth of the brand's group of companies including BMW Group Financial Services in Hilliard, Ohio; and

WHEREAS, Ohio acknowledges that since opening its doors in Ohio in 1992, BMW Group Financial Services has been regarded globally as a "World Class" organization that has been further recognized as a "Center of Competence" for its efficiencies and technological prowess worldwide, as well as its consistent award-winning capabilities; and

WHEREAS, Ohio appreciates the expanse of BMW Group Financial Services' operations within Ohio, including the nearly \$30 billion in serviced assets and the more than 700 associates located in the Hilliard, Ohio Regional Service Center who are devoted to the daily support of more than the 900,000 automotive BMW lending customers across the U.S. and Canada; and

WHEREAS, Ohio further recognizes the global spirit which BMW Group Financial Services brings to Ohio's economy and communities through the successful integration of the company's Financial Services Canadian operations and soon-to-be Mexican operations in Hilliard, Ohio; and

WHEREAS, Ohio identifies the leadership capabilities of BMW Group Financial Services through its distinguished role as host for the company's 2011 Global Senior Leadership Meeting, bringing 80 senior executives to Ohio from more than 26 countries worldwide for the company's first annual conference outside the European continent.

NOW, THEREFORE, I, John R. Kasich, Governor of the State of Ohio, designate April 12, 2011 as

BMW DAY

throughout Ohio and offer best wishes to you as you host the BMW Group Financial Services Global Leadership Conference in Hilliard, Ohio.

On this 7th day of April, 2011;



John R. Kasich
Governor

